

**DAL, Inc. Proudly Announces Partnership with Cortera  
As the First Partner to Go Live with Cortera Open Receivables**

DAL's debt recovery services is now offering scoring, alerts, and auto-place capabilities through Cortera Pulse

**Clifton Heights PA – TBD, 2014 (FOR IMMEDIATE RELEASE)** [DAL, Inc.](#), a leading commercial collection agency, is pleased to announce they will be the inaugural partner to go live within the *Cortera Open Receivables™* network by [Cortera](#), the foremost provider of business-to-business analytics and cloud-based risk management solutions. The new *Cortera Open Receivables* network enables providers of receivables management solutions to easily integrate with [Cortera Pulse®](#) and streamline the user experience of mutual customers.

As a long-time supporter of open collaboration, DAL is excited to join Cortera as they spearhead the movement toward innovation that maximizes value for customers and service providers across the receivables management ecosystem.

*"We're excited to be a part of the Cortera Open Receivables network,"* said Donna Daniels, Director of Marketing/National Sales at DAL. *"DAL customers that also use Cortera Pulse can now, with just a click, place an account for collection from within the Pulse application. The latest functionality will save time and money, improve productivity, and speed the recovery process while ensuring our customers undergo a seamless experience."*

DAL, Inc. has been on the forefront of new innovations and cutting-edge technology within the credit and collection industry for the past four decades and is honored to continue down the path of innovation with Cortera as the first partner for Cortera Pulse.

*"With DAL's trusted reputation in the debt recovery industry, we are proud to welcome them as the first partner to go live using the Cortera Open Receivables platform,"* said Jim Swift, President and CEO of Cortera. *"Credit managers have more options than ever to tailor the needs of their monitoring efforts and better manage their receivables risk when using the Cortera Pulse software. Our partnership with DAL is one example of how we intend to enhance the current landscape of the credit reporting and monitoring industry."*

**About DAL, Inc.**

Since 1974, and celebrating 40 years in the credit and financial industry, DAL has been a trusted name in commercial collections. DAL's strong reputation in all areas of business is a direct result of its tenured staff and the company business philosophy: maximum recovery and file resolution along with thorough communication to the client.

DAL strives to provide the latest in technology and resources that fit the needs of today's Credit and Financial Managers. For more information on DAL, please visit [www.dalcollects.com](http://www.dalcollects.com).

**About Cortera**

Do you ever wish you had a clearer picture of the companies you're doing business with? Imagine the ability to monitor, analyze and proactively manage the financial risk of your customer portfolio with a few clicks. Stop imagining and start participating! Cortera provides analytical and cloud-based workflow solutions that enable companies of all sizes to better understand their customers, suppliers and business partners. Our comprehensive solutions increase visibility into the financial health of your B2B customers while keeping you informed of important changes that traditional credit reporting tools miss. Thousands of companies across diverse industries use Cortera's solutions to increase revenue, improve sales effectiveness, and reduce risk. Perception can only take you so far - let Cortera help you fill in the blanks! Cortera is privately held with offices in Boca Raton, FL and Quincy, MA.

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